



JULY 17 & 18, 2018



LOS ANGELES ENTERTAINMENT SUMMIT



ENTERTAINMENT MERCHANTS ASSOCIATION

Invites you to be part of the

LOS ANGELES **ENTERTAINMENT** **SUMMIT**

July 17 & 18, 2018

The Loews Hollywood Hotel, Los Angeles



THE EVENT

Celebrating its seventh year, the 2018 Los Angeles Entertainment Summit is the premiere forum for the home entertainment industry. This year's event focuses on the diverse independent product marketplace. The Summit also offers a conference program featuring: the current trends in video entertainment consumption; the growth, challenges and opportunities for OTT Channels; and the latest efficiencies and reporting standards within the digital supply chain.

The Summit is for all those providing filmed entertainment content, the retailing or distributing of entertainment product; and the industry's service, support and technology providers.

Be part of this year's event so you can attend the conference and a variety of social events to network with key retailers, distributors, independent studios, OTT Channels providers, ancillary product manufacturers, service providers and new technology companies.

SCHEDULE OF EVENTS

All events are at the Loews Hollywood Hotel unless otherwise noted. (Times to be announced shortly.)

JULY 17

- Networking Breakfast
- Welcome Session with research presentations focusing on independent filmed entertainment
 - Prescheduled independent studio & buyer business meetings
 - OTT Channels Conference
 - Networking Lunch
 - EMA's Digital Forum
- Opening Night Cocktail Party*

**The Opening Night Cocktail Party features a silent auction and other activities benefitting the Cystic Fibrosis Foundation.*

JULY 18

- Networking Breakfast
- Prescheduled independent studio & buyer business meetings
 - Networking Lunch

2018 Los Angeles Entertainment Summit

Sponsorships & Attendance



JULY 17 & 18, 2018



PREMIER SPONSOR *(4 available)*

EMA Member \$5,000

Non-Member \$6,500

This ultimate sponsorship package allows access to all networking and programming events and exclusive branding for one of the attendee meal events.

- Exclusive sponsorship of one breakfast or lunch *(July 17 or 18)*
- Corporate logo as a Summit sponsor
- Full Page Ad in the Show Directory
- Attendee list with contact information
- Eight Network Attendees* *(see details)*

BRANDING SPONSOR

EMA Member \$3,500

Non-Member \$4,400

Brand your company as a Summit Sponsor and access the networking and programming events.

- Corporate logo as a Summit sponsor
- Attendee list with contact information
- Six Network Attendees* *(see details)*

OPENING NIGHT COCKTAIL PARTY

EMA Member \$7,000

Non-Member \$9,000

Brand this Opening Night Cocktail Party (July 17) to make it your own! Sponsor benefits include:

- Sponsorship email announcement
- Branding at event on signage, napkins & food tables and directory
- Full-page ad in show directory
- Option to provide décor and other branded elements
- Branded invitation sent to all attendees
- Corporate logo as a Summit sponsor
- Eight Network Attendees* *(see details)*

NETWORKING ATTENDEE*

EMA Member \$400**

Non-Member \$550

Access the networking and conference elements of the Summit for one attendee including:

- Opening Night Cocktail Party *(July 17)*
- Networking Breakfasts & Lunches *(July 17 & 18)*
- OTT Channels Conference *(July 17)*
- EMA Digital Forum *(July 17)*

*****Two Networking Attendee Registrations are included with EMA membership.***

2018 Los Angeles Entertainment Summit
OTT Channels Conference
July 17 - 10:15 am to 3:15 pm



JULY 17 & 18, 2018



PREMIER SPOTLIGHT SPONSOR

EMA Member \$8,000

Non-Member \$10,000

Be the exclusive premier sponsor for the OTT Channels Conference. Benefits include:

- Branding as overall conference sponsor on event website, show directory and on-site signage
- Ten-minute presentation or fireside chat during program
- Full page ad in show directory
- Display table at the conference
- Conference attendee list with contact information
- Eight Network Attendees* (*see details*)

SPOTLIGHT SPONSOR

EMA Member \$6,500

Non-Member \$8,000

Highlight your company during the OTT Channels Conference with a:

- Five-minute presentation slot
- Half page ad in show directory
- Display table at the conference
- Six Network Attendees* (*see details*)

KEYNOTE INTRODUCTION

EMA Member \$6,500

Non-Member \$8,000

Introduce the Keynote Panel during the OTT Channels Conference. Benefits include:

- Three-minute introduction of the Keynote Panel discussion with studio heads of major OTT Channels
- Half page ad in show directory
- Display table at the conference
- Six Network Attendees* (*see details*)

FEATURE SPONSOR

EMA Member \$3,000

Non-Member \$4,000

Highlight your company during the OTT Channels Conference with:

- Three-minute introduction of one of the sessions during the program
- Two Network Attendees* (*see details*)

DISPLAY SPONSOR

EMA Member \$1,500

Non-Member \$2,500

Brand your company during the OTT Channels Conference with:

- Display table at the conference
- Two Network Attendees* (*see details*)

2018 Los Angeles Entertainment Summit

Digital EMA Forum

July 17 - 3:30 to 5:30 pm

ema
ENTERTAINMENT MARKETING ASSOCIATION

JULY 17 & 18, 2018

L

A

E

S

LOS ANGELES ENTERTAINMENT SUMMIT

CYSTIC FIBROSIS
FOUNDATION

OVERALL SPONSOR

EMA Member \$5,000

Non-Member \$6,500

Be the exclusive overarching sponsor for the Digital Forum. Benefits include:

- Branding as overall sponsor on event website, show directory and on-site signage
- Ten-minute presentation or fireside chat during program
- Half page ad in show directory
- Display table at the Forum
- Four Network Attendees* (*see details*)

SPOTLIGHT SPONSOR

EMA Member \$3,500

Non-Member \$4,500

Highlight your company during the Digital Forum with a:

- Five-minute presentation slot
- Two Network Attendees* (*see details*)

FEATURE SPONSOR

EMA Member \$2,000

Non-Member \$3,000

Highlight your company during the Digital Forum with:

- The introduction of one of the sessions during the program
- Two Network Attendees* (*see details*)



JULY 17 & 18, 2018



LOS ANGELES ENTERTAINMENT SUMMIT



2017 LAES Attendees Included:

Algomus
 Alliance Entertainment Corp.
 Amazon
 ANG Digital
 Baker & Taylor
 BBC Americas Worldwide
 Bentonville Film Festival
 Blue Fox Entertainment
 BluFocus
 Broad Green Pictures
 Cinedigm
 comScore, Inc.
 ContentBridge
 Couch Potato Entertainment
 Custom Packaging, LP
 Deloitte Services, LP
 Deuce Entertainment
 DirecToU Inc.
 Distribution Solutions by Sony
 Dolby Laboratories

FandangoNOW
 FilmTrack
 Freestyle Digital Media
 GfK Entertainment GmbH
 Giant Interactive
 Google
 HBO Global Distribution
 IBM Global Business Services
 IHS Markit Technology
 InComm
 Ingram Entertainment
 Intel's Artificial Intelligence Product
 Group
 Magnolia Home Entertainment
 Marketing Instincts
 MarkMonitor
 Mill Creek Entertainment
 National Research Group
 Nielsen
 The NPD Group

NTS Communications
 PBS Distribution
 Petri Entertainment
 Plan B Distribution
 Premiere Digital
 Sherlock
 Sony DADC
 Sony DADC New Media Solutions
 Sony Interactive Entertainment
 Trans World Entertainment
 UltraGraphics
 Unobstructed View Inc.
 Vistex
 VIZIO
 Vubiquity
 Vudu
 WEA
 Well Go USA Entertainment
 Workday

