CTIA - Wireless Internet Development

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CTIA's Role
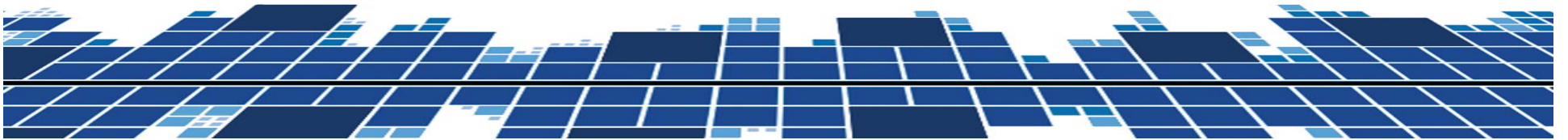
-Carrier Centric

-Mobile Applicability

-Entertainment/Content

-Mobile Financial Services

-Mobile Health, Connected Car/Home

IoT Research

-Mobility Link

-Data Security & Privacy

-Health, Home, Automobile, etc.

-Cross Industry Collaboration (NIST, NHTSA, ATIS, FCC, FTC, etc.)

Location Privacy

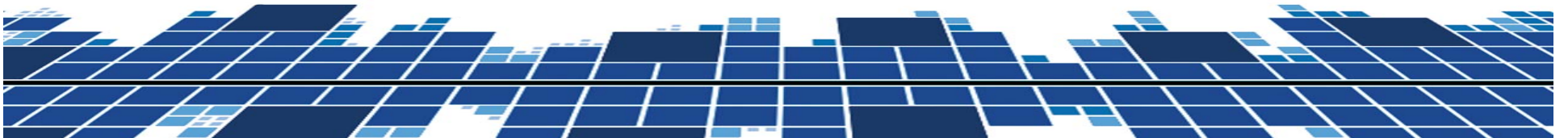-LBS Guidelines

1) User Notice

2) Consent

-Ongoing Safeguards & Issue Spotting

Good App Citizenship

-KnowMyApp.org

-Similar to Energy Star Rating

-In Conjunction with ADA

-Data Usage, Device Impact

-Best Practices

Authentication of Identity

-Universal Best Practices & Standards

-Long-Term Roadmap

-Role Based Access Control (RBAC, MAC, DAC)

-Existing Applications – 2FA

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