

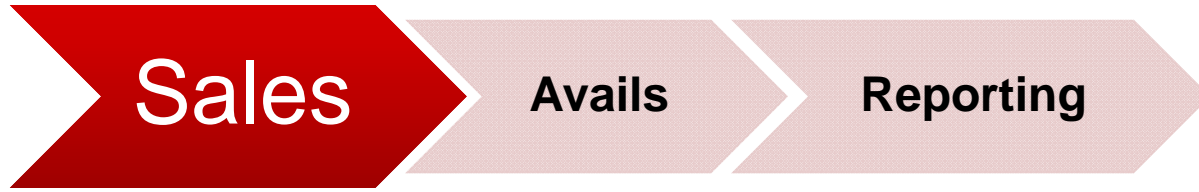
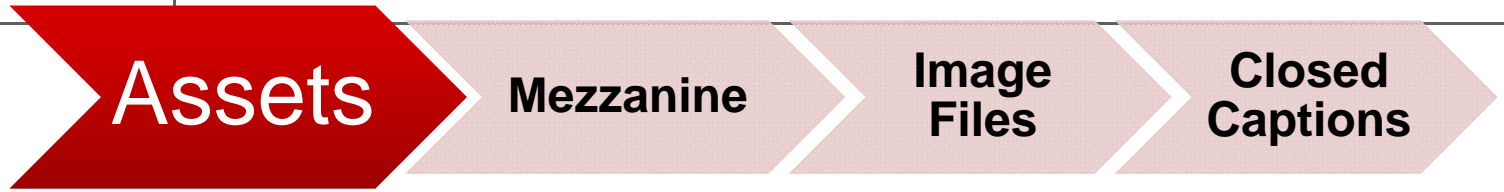


Reporting Standards

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DEG Reporting Specification

Full Specs at DEGonline.org



The Service allows Retailers to submit sales reporting files in their format and receive standard DEG XML

DEG Retailer Reporting Format

- Standardized XML version of the DEG Retailer Reporting Specification

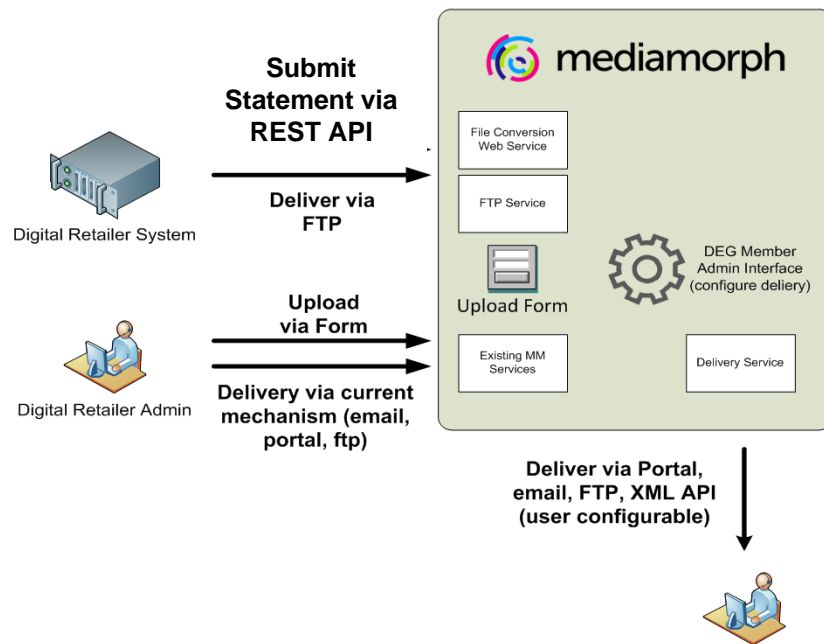
Conversion Platform

- Mediamorph Data Management Platform takes retailer-specific formats and converts to XML
- Submission via Portal, REST API or FTP

Delivery / Availability

- Converted files will be delivered back to the submitter via email or FTP (user-controlled)
- All files are available on the portal
- Individual content owners will also have their files available to them (as submitted by the retailer)

Retailers submits data to Mediamorph and Mediamorph makes the converted data available to retailer and the content provider



Steps:

1. Digital Retailer submits their statements through a wide variety of methods **in any machine-readable format**
2. Mediamorph converts and makes original file and converted file available through portal, FTP, email or XML API
3. Users can configure their own delivery profile

| | | | |
|------------------------------------|---|------------------------------------|------------------------------|
| Current Supported Retailer Formats | Apple Amazon CinemaNow | Google Play Netflix Sony PSN | Verizon Vudu Xbox Live |
| File Submission | <u>Four choices:</u> <ol style="list-style-type: none"> 1. Portal 2. REST API 3. FTP Delivery 4. Existing mechanism (just give MM access) | | |
| Converted File Delivery | DEG member configures delivery profile – MM Portal, FTP, Email, XML API | | |



Questions & Follow Up

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