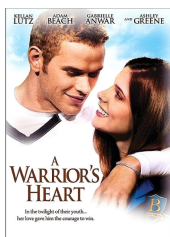


Hidden Gems

Each month, a secret team of experienced Video Retailers gathers to recommend lesser-known new release product with the artwork, genres, actors, and filmmaking that rents... a/k/a the "Hidden Gems" of the month! A title recommendation is not a guarantee of performance; retailers should ultimately decide product purchases based on their own market situation.



A WARRIOR'S HEART

Studio: Xenon Pictures
MPAA Rating: PG
Genre: Action/Drama/Family
Starring: Kellan Lutz, Ashley Greene, Gabrielle Anwar, Adam Beach, Chord Overstreet
Director: Michael F. Sears
Video Release Date: 2/7/12

A high school lacrosse star becomes angry and self-destructive after the death of his father, but through a new love and a deeper understanding of the game, he opens his eyes to the true meaning of sportsmanship, love, and life.



ABOUT FIFTY

Studio: Screen Media
MPAA Rating: R
Genre: Comedy
Starring: Wendie Malick, Martin Grey, Drew Pillsbury
Director: Thomas Johnston
Video Release Date: 2/14/12

During a holiday getaway to Palm Springs, two fifty year-old men find unexpected results while trying to relive their younger days in this comic coming of age story about the coming of age.



BENEATH THE DARKNESS

Studio: Image
MPAA Rating: R
Genre: Thriller
Starring: Dennis Quaid, Tony Oller, Aimee Teegarden, Devon Wekheisser, Brett Cullen
Director: Martin Guigui
Video Release Date: 2/28/12

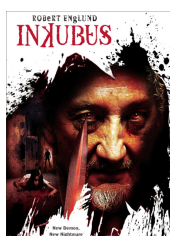
After watching their best friend get murdered, a group of teens struggle to expose a local hero as the vicious killer and keep from becoming his next victims.



I MELT WITH YOU

Studio: Magnolia
MPAA Rating: R
Genre: Drama
Starring: Thomas Jane, Rob Lowe, Jeremy Piven
Director: Mark Pellington
Video Release Date: 2/28/12

When four 40-something college friends meet up for their annual reunion, things start to spiral out of control, and a pact they made as young men is revisited.



INKUBUS

Studio: Screen Media
MPAA Rating: R
Genre: Horror
Starring: Robert Englund, Nicholas John Bilotta, Mike Cerrone, Jessica Conlan
Director: Glenn Ciano
Video Release Date: 2/21/12

The final shift at a condemned police station turns terrifying when a demon walks through the front door with a severed head, and a shocking series of confessions. And it quickly becomes apparent that no mere mortal can stop him.



MAMA I WANT TO SING

Studio: Fox
MPAA Rating: PG
Genre: Drama/Faith-based/Musical
Starring: Lynn Whitfield, Ciara, Patti LaBelle
Director: Charles Randolph-Wright
Video Release Date: 2/14/12

Amara is on the verge of pop stardom, faithfully pursuing her dream even though it strains her relationship with her preacher mother. Amara must learn to pursue her dreams while navigating the often treacherous world of celebrity while remaining true to herself and family.



MANDRILL

Studio: Magnolia
MPAA Rating: R
Genre: Action
Starring: Marko Zaror, Celine Reymond, Alejandro Castillo
Director: Ernesto Diaz Espinoza
Video Release Date: 2/28/12

Orphaned at an young age when a gang of thugs murdered his parents, Mandrill was taught to defend himself to become a prodigy in battle, and now makes his living as a hit man. He's a suave and deadly killer who hopes to find and take out the men who murdered his parents.



MARTHA MARCY MAY MARLENE

Studio: Fox
MPAA Rating: R
Genre: Psychological Thriller
Starring: Elizabeth Olsen, John Hawkes, Sarah Paulson
Director: Sean Durkin
Video Release Date: 2/21/12

Martha is a damaged woman haunted by painful memories and increasing paranoia, struggling to re-assimilate with her family after fleeing a cult.



THE REBOUND

Studio: Fox
MPAA Rating: R
Genre: Romantic Comedy
Starring: Catherine Zeta-Jones, Justin Bartha, Andrew Cherry
Director: Bart Freundlich
Video Release Date: 2/7/12

Upon discovering her husband's infidelity, Sandy and her two kids move to pursue a new life in the big city. She strikes up a friendship with the local coffee shop employee and it isn't long before they're faced with the big question, "Is this real — or just a rebound?"