



Hidden Gems

March 2012

Each month, a secret team of experienced Video Retailers gathers to recommend lesser-known new release product with the artwork, genres, actors, and filmmaking that rents... a/k/a the "Hidden Gems" of the month! A title recommendation is not a guarantee of performance; retailers should ultimately decide product purchases based on their own market situation.



GOOD FOR NOTHING

Studio: Screen Media
MPAA Rating: R
Genre: Western
Starring: Cohen Holloway, Inge Rademeyer, Jon Pheloung
Director: Mike Wallis
Video Release Date: 3/27/12

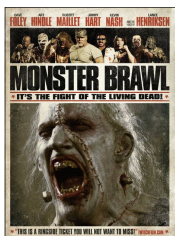
While immigrating out west, an English lady is kidnapped by a rugged outlaw. Action and adventure unfold in this unique Western about an odd romance between a savage outlaw and strong willed English lady.



MELANCHOLIA

Studio: Magnolia
MPAA Rating: R
Genre: Drama/Sci-fi
Starring: Kirsten Dunst, Keifer Sutherland, Stellan Skarsgard, Charlotte Gainsbourg
Director: Lars Von Trier
Video Release Date: 3/13/12

Justine is struggling to be happy on the night of her wedding. Meanwhile, Melancholia, a blue planet, is hurtling towards the Earth. Clarie, Justine's sister, is struggling to maintain composure with fear of the impending disaster and the two sisters find their already strained relationship challenged.



MONSTER BRAWL

Studio: Image
MPAA Rating: Not Rated
Genre: Comedy/Horror
Starring: Dave Foley, Art Hindle, Robert Maillet, Lance Henriksen, Jimmy Hart
Director: Jesse Thomas Cook
Video Release Date: 3/27/12

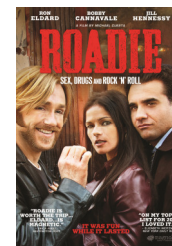
Eight classic monsters fight to the death in an explosive wrestling tournament set inside an abandoned and cursed graveyard.



NATIONAL LAMPOON'S THE LEGEND OF AWESOMEST MAXIMUS

Studio: Image
MPAA Rating: Not Rated
Genre: Comedy
Starring: Iam Ziering, Kristanna Loken, Sophie Monk, Tony Cox, Will Sasso, Rip Torn
Director: Tomas Alfredson
Video Release Date: 3/20/12

When the sexually ambiguous Trojan Prince tries to win his father's approval by bringing the luscious Ellen of Greece back home, the jilted king threatens revenge.



ROADIE

Studio: Magnolia
MPAA Rating: R
Genre: Drama
Starring: Ron Eldard, Bobby Cannavale, Jill Hennessy
Director: Michael Cuesta
Video Release Date: 3/20/12

After 20 years on the road with Blue Oyster Cult, Jimmy Testagros returns to his hometown to life with his ailing mother. Complications arise when he falls for an old friend, who is now married to his longtime nemesis.



STUCK BETWEEN STATIONS

Studio: Lionsgate
MPAA Rating: R
Genre: Drama/Romance
Starring: Josh Hartnett, Sam Rosen, Zoe Lister Jones
Director: Brady Kiernan
Video Release Date: 3/13/12

Casper, a soldier home on bereavement leave, gets a second chance to make an impression on his childhood crush Rebecca, a promising grad student. While they drift through the streets of Minneapolis, they find themselves falling in love and falling apart.



TOOTH FAIRY 2

Studio: Fox
MPAA Rating: PG
Genre: Comedy/Family
Starring: Larry the Cable Guy, David Mackey, Erin Beute
Director: Alex Zamm
Video Release Date: 3/6/12

When dreamer Larry Guthrie loses his first love to the town hot shot, he decides to win her back by volunteering to help the local children at her after school program. But when Larry accidentally tells the kids that the tooth fairy is make believe, he is soon transformed into a tutu clad fairy with a sentence collecting teeth.