

About CONNECTIONS™

Parks Associates' 20th-annual **CONNECTIONS™: The Premier Connected Home Conference** will take place May 24-26 at the Hyatt Regency San Francisco Airport in San Francisco. CONNECTIONS™ hosts over 650 executives from the connected entertainment, IoT, and smart home industries and is focused specifically on strategies to fully engage consumers in the connected home experience.

The event provides networking opportunities and insights from industry players on entertainment, mobile, and smart home market segments. Parks Associates research team highlights the firm's research throughout the event, including technology adoption and trends, forecasts of new products and services, evaluation of new business strategies, and recommendations about technology innovations, strategic partnerships, monetization opportunities, and value-added services. Throughout the three-day event, sponsors offer tabletop demos during networking events, spotlighting new technology innovations and services.

For more information, contact sales@parksassociates.com, call 972-490-1113, visit www.connectionsconference.com.