

The data in this report is based upon preliminary data, and reflects national gross consumer spending and activity estimates projected from over 3,000 - 5,000 stores and online services. Ranking and revenues are subject to change upon receipt of additional data.

Top 10 Renting Movies in For The Week Ending 09/17/2006 (USA)

This Wk	Last Wk	Title	Video Label	Wk	VHS Weekly Earnings (\$M)	DVD Weekly Earnings (\$M)	DVD & VHS Weekly Earnings (\$M)	VHS Total Earnings (\$M)	DVD Total Earnings (\$M)	DVD & VHS Total Earnings (\$M)
1		Lucky # Slevin	TWC	1	-	7.37	7.37	-	7.46	7.46
2		The Wild	DHV	1	-	3.86	3.86	-	3.92	3.92
3	1	The Sentinel	FOX	3	-	3.16	3.16	-	16.55	16.55
4	4	RV	SNY	5	-	2.70	2.70	-	28.33	28.33
5	3	Take The Lead	NLH	3	-	2.58	2.58	-	12.52	12.52
6	6	Inside Man	UNI	6	-	2.38	2.38	-	32.10	32.10
7	2	United 93	UNI	2	-	2.37	2.37	-	6.50	6.50
8	5	Poseidon	WAR	4	-	2.33	2.33	-	21.05	21.05
9	8	Friends With Money	SNY	3	-	1.88	1.88	-	7.70	7.70
10	7	Silent Hill	SNY	4	-	1.76	1.76	-	16.04	16.04

Top 10 Renting VideoGames in For The Week Ending 09/17/2006 (USA)

This Wk	Last Wk	Title	Publisher	Wk	Weekly Earnings	Total Earnings
1	1	PS2-Madden NFL 07	EA Sports	4	344,972	1,766,196
2		PS2-LEGO Star Wars II: The Origina	LucasArts	1	275,881	276,190
3		X360-LEGO Star Wars II: The Origin	LucasArts	1	175,081	175,081
4	5	PS2-NCAA Football 07	EA Sports	9	166,248	1,210,953
5		XBOX-LEGO Star Wars II: The Origin	LucasArts	1	165,247	166,067
6	3	XBOX-Madden NFL 07	EA Sports	4	152,452	817,815
7	2	X360-Saints Row	THQ	3	148,838	543,316
8	4	PS2-Dirge Of Cerberus: Final Fanta	Square Enix	5	107,590	840,371
9	6	X360-Madden NFL 07	EA Sports	4	100,028	668,630
10		NGC-LEGO Star Wars II: The Origina	LucasArts	1	95,499	95,577

Top 10 Rental charts are based on preliminary data. Ranking and revenues are subject to change upon receipt of additional data. Up-to-date information on movies and videogame rentals are available on Home Video Essentials.

Home Video Essentials is a product of Rentrak Corporation. Permission is hereby granted to republish this data, provided that it is accompanied by the following statement.

Provided by Home Video Essentials, a product of Rentrak Corporation

Contact: Brad Hackley, 503-284-7581 Ext 387 brad.hackley@rentrak.com